EACCME UNITED KINGDOM EVENT REQUIREMENT:

Name	Kathryn Goetzke
Title	Activating Hope Globally
Place of Work	Innovative Analysis, LLC
Statement/bio informing EACCME of your experience of delivering educational material	Kathryn Goetzke is the Founder of iFred, the International Foundation for Research and Education on Depression, and Strategist with Hopeful Mindsets, LLC, where she develops and leads programs aimed at activating hope. She is an entrepreneur and innovator behind Mood-lites™. In her role as Chief Mood Officer at The Mood Factory, she created the first nationwide cause marketing campaign for mental health Ms. Goetzke's expertise as a global mental health ambassador has led to speaking appearances at the United Nations and the Never Alone Summit, and conferences in Canada, South Africa, Malaysia, Northern Ireland, and more. She is the author of the Biggest Little Book About Hope, host of The Hope Matrix Podcast, creator of Hopeful Minds and Hopeful Mindsets, global programs dedicated to teaching the 'how-to' of hope, as well as Hopeful Cities, a free movement that provides cities with the tools they need to activate hope citywide.

Signature:		
Date:	3/3/2022	