



WORLD  
**Mental Health**  
CONGRESS  
LONDON  
2022

Hybrid Congress

# Sponsorship Dossier

“Mental health:  
a global priority”

June 28<sup>th</sup> – July 1<sup>st</sup>, 2022

**Central Hall Westminster**

Storey's Gate – London – SW1H 9NH

[www.wfmh2022.com](http://www.wfmh2022.com) • [info@wfmh2022.com](mailto:info@wfmh2022.com)



#WFMH2022

**#WFMH2022**



WORLD  
DIGNITY  
PROJECT

Technical Secretariat: **Phase20**

[www.phase20.co.uk](http://www.phase20.co.uk)



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## Welcome messages



**Dr Nasser Loza**

*WFMH President*

*Joint Congress President*

I'm delighted to welcome you to the 23rd World Congress of the World Federation for Mental Health in London. It was in August 1948 that the WFMH held the first International Congress on Mental Health in London. Today we meet seventy-four years later in the same historical Central Hall Westminster with the common aim of continuing the journey of making mental health a global priority.

The 23rd World Congress of the World Federation for Mental Health, held in collaboration with the World Dignity Project, will reaffirm the founding principles and values of WFMH and bring together experts with lived experience, carers and family members, mental health professionals from all fields, academics and policy makers. This unique gathering of advocates offers the ground for genuine discussions of evidence-based policies for all involved.

The COVID19 experience has highlighted the value of mental health support in our communities. It is with a sense of relief that after the past two years of lockdown we can finally meet face to face at the 23rd World Congress of the World Federation for Mental Health that takes place on:

**Tuesday 28 June to Friday 1 July 2022**

**Central Hall Westminster, London, UK**

As travel restrictions in the UK have been modified from 11 January 2022 many people will be able to travel to the UK. I look forward to seeing you in London. We promise a rich programme and exciting debates.



## **Sir David Goldberg**

*Professor Emeritus & Fellow,  
King's College, London  
KBE, FKC, FMedSci, FRCP, FRCPsych  
Joint Congress President*

Dear Colleagues, Guests and Friends,

I would like to welcome you to the **23<sup>rd</sup> World Congress of the World Federation for Mental Health**, taking place in collaboration with the World Dignity Project here in London, at Central Hall Westminster.

The theme of this congress, Mental Health – A Global Priority reminds us of the need to continue to keep mental health at the centre of health and social care.

The world continues to go through many crises as a result of man-made and natural disasters. As someone who has devoted my professional life to improving the teaching of psychological skills to doctors of all kinds, and to improving the quality of services for those with severe mental illnesses I know that the need to invest in and promote mental health is more important now more than ever.

This congress has a lot to offer, whether you are a mental health professional, a policy maker or a member of the public. As Joint President of this congress I am personally inviting you to join us in London to make this event, Mental Health – A Global Priority, a platform for us to share our ideas and learn from each other.

The current pandemic has shown how psychologically ill-prepared our society has been but lessons are being learned and we would like to invite you to share these.

London is a great city that has much to offer. It is a city of culture, history, openness and inclusivity. We are all looking forward to sharing ideas. Please come and enjoy your experience.

The Congress Committees are working hard to put together a memorable and interesting scientific and social programme that has something for everyone.

Please come to join as a participant, presenter, sponsor or partner. I look forward to seeing you all in London in June 2022.



## Committee members

### Congress Presidents

#### Joint Congress Presidents

**Dr. Nasser Loza**

Psychiatrist . President-Elect. WFMH.

**David Goldberg KBE**

Professor Emeritus & Fellow, King's College,  
London, UK.

### Scientific Committee

#### Joint Scientific Committee Chair

**Tsuyoshi Akiyama**

Psychiatrist . Professor University of Tokyo . WFMH .

**Professor Pierre Thomas**

Psychiatrist . Head of the Psychiatry, Lille University  
Hospital & Co-chair of the National Steering Committee  
for Psychiatry. WDP.

**Professor Michelle Riba**

Psychiatrist . Past President . APA.

**Professor Jean-Luc Roelandt**

Psychiatrist.

#### Joint Scientific Committee

##### Vice-Chairs

**Professor Vincenzo Di Nicola**

**Prof. Christos Lionis**

MD PhD FRCGP(Hon) FESC FWONCA.

**Dame Clare Gerada**

General practitioner.

**Prof. Jukka Kärkkäinen**

Doctor of Medical Science (DMedSci), Specialist in Psychi-  
atry, Specialist's Qualification in Administration and Master of  
Science (MSc, Law).

#### Scientific Committee Members

**Debanjan Banerjee**

**Rahn Bailey**

Psychiatrist . Minority/Underrepresented (MUR) Trustee.  
APA.

**Sabine Bährer-Kohler**

Director at Large, WFMH.

**Gustavo Fernando Bertran**

Psychoanalyst . Psychology Sciences graduate UBA. AASM  
President.

**Claire Brooks**

President of ModelPeople Inc. Global Insights & Strategy.

**Prof. José Miguel Caldas de Almeida**

President, Lisbon Institute of Global Mental Health. Lisbon  
Institute of Global Mental Health. Comprehensive Health  
Research Center, Nova Medical School.

**Dr. Evangelia Chrysikou**

Healthcare Architect, Lecturer (Assistant professor) the  
Bartlett Real Estate Institute UCL, Programme Director MSc  
Healthcare Facilities, University College London (UCL).

**Alan Cohen**

GP. WWPMH. Wonca.

**Dr. Ingrid Daniels**

**David Crepaz-Keay**

Peer Researcher with MH Lived Experience. Head of  
Applied Learning, Mental Health Foundation. Mental Health  
Foundation.

**Carlos Augusto de Mendoca Lima**

Psychiatrist Old Age. WPA.

**Todd M. Edwards**

Family Therapist. WDP.

**Yaccub Enum**

Public Health Principal. WDP.

**Juan Carlos Fantin**

Psychiatrist . Regional VP South America. WFMH. Argentine  
Association of Mental Health.

**Manuel Gonçalves Pereira**

Old age Psychiatrist. NOVA Medical School. Lisbon.

**Uriel Halbreich**

Psychiatrist. University Buffalo.

**Professor Johannes John-Langba**

PhD, MPH.

**Yueqin Huang**

Professor and Director. Division of Social Psychiatry and  
Behavioural Medicine, Institute of Mental Health/The Sixth  
Hospital, Peking University.

**Roy Kallivayalil**

Social Psychiatrist. WASP.

**Brigitte Khoury**

Associate professor and clinical psychologist at the Psy-  
chiatry Department at the Faculty of Medicine, American  
University of Beirut.

**Lucja Kolkiewicz**

Visiting Professor NOVA University, Lisbon, Portugal and  
Consultant Forensic Rehabilitation Psychiatrist East Lon-  
don NHS Foundation Trust.

**Sumaya Laher**

Psychologist. University Witswatersrand.

**Fernando Lolas**

**Shu-Jen Lu**

Adjunct Professor, School of Occupational Therapy, Na-  
tional Taiwan University.



## David McDaid

Health Economist . University London School  
of Economics.

## Dr. Roberto Mezzina

Psychiatrist. Regional VP Europe. WFMH.

## Julie Millard

Regional Vice President Oceania. Credentialed Mental  
Health Nurse.

## Roumen Milev

Professor of Psychiatry and Psychology, Queen's Universit.  
Director, Centre for Neuroscience Studies, Queen's Univer-  
sity.

Vice President, Medical and Academic Affairs, Providence  
Care Hospital. Kingston. On. Canada.

## Sunil Mittal

Psychiatrist . Director . WFMH.

## Andrew Mohanraj Chandrasekaran

Psychiatrist . Director . WFMH.

## Andrew Molodynski

Consultant community psychiatrist. Oxford Health NHSFT.  
Oxford University. BMA mental health lead.

## Aishath Ali Naaz

Psychologist . Maldives Institute for Psychological Services,  
Trainign & Research.

## David M. Ndeti

Professor of Psychiatry. University of Nairobi & Founding  
Director, Africa Mental Health Research and Training Foun-  
dation.

## Unaiza Niaz

Adjunct Professor UHS. Faculty DUHS. Consultant Psychia-  
trist & Psychotherapist. Dow University of Health Sciences,  
Karachi, Pakistan (DUHS). University of Health Sciences,  
Lahore, Pakistan. (UHS). The Psychiatric Clinic & Stress  
Research Centre, Zamzama, Karachi.

## Isatou N'jie

Medical Librarian . North East London Foundation Trust  
(NELFT).

## Henk Parmentier

GP. Treasurer. WFMH.

## Edmund Pi

University of Southern California (USC) Keck School of  
Medicine.

## Andreas Pumariega

Child Psychiatrist . University Florida.

## Silvia Raggi

Psychologist . Director & President of AASM. WFMH.

## Michelle Reid

Psychiatrist . CNS Healthcare Detroit.

## Indira Sharma

Psychiatrist . Past President, Indian Psychiatric Society.  
WFMH.

## Manuela Silva

Department of Psychiatry of Centro Hospitalar Universitário  
Lisboa Norte. Portugal.

## Pratima Singh

Psychiatrist . Hertfordshire partnership Trust.

## Stylianidis Stelios

Professor of Social Psychiatry at the Department of Psychol-  
ogy at Panteion University in Athens.

## Igor Švab

GP. Dean at University of Ljubljana, Medical faculty & Profes-  
sor of Family Medicine . Wonca .

## Allan Tasman

Past President APA.

## Alberto Trimboli

Psychologist . Immediate Past President. WFMH.

## Simon Vasseur-Bacle

Psychologist . CCOMS.

## Viktor Vus

PhD in psychology, Associate Professor,  
PgPS in Management .

## Vishanth Weerakkody

Academic . University Bradford .

## Ms. Lisa Weston- Mangion

Barrister and Mediator . Trustee, World Dignity Project - CEO,  
The Wellness Lab.

## Professor Ben Wright

Psychiatrist & Psychotherapist. East London NHS Founda-  
tion Trust. NOVA Medical School. Lisbon.

## Miguel Xavier

Psychiatrist . NOVA University .

## Mehnaz Zafar

Consultant Psychiatrist and Clinical lead of Community  
services at Al Amal Psychiatry Hospital.

## Doug Ziedonis

Psychiatrist . University UCLA San Diego.

## Spyridon Zormpas

# International Committee

## Joint International Committee

### Chairs

## Professor Shekhar Saxena

Psychiatrist . University Harvard.

## Professor Sir Graham Thornicroft

Psychiatrist . University KCL.

## Prof. Thomas Jamieson-Craig

Emeritus Professor of Social Psychiatry at the Institute of  
Psychiatry, Psychology and Neuroscience, King's College,  
London, Hon. Consultant of Social Psychiatry and. Past Presi-  
dent World Association of Social Psychiatry.

## Afzal Javed

Psychiatrist. Psychiatric Centre and Fountain House Lahore.  
Pakistan. Past President of WAPR.

## Joint International Committee

### Vice-Chairs

## Adrian James

Psychiatrist . RCPsych.

## Danuta Wasserman

Univ. Prof. Dr. Med. in Psychiatry and Suicidology at Karolins-  
ka Institutet (KI), and the current Director and Founding Head  
of the National Centre for Suicide Research and Prevention  
of Mental Ill-Health (NASP) at KI.

## Jeffrey Geller

Psychiatrist . APA.

## Helen Herrman

President WPA. Professor of Psychiatry and Director of  
Research at Orygen Youth Health Research Centre and the  
Centre for Youth Mental Health. The University of Melbourne.  
Director of the WHO Collaborating Centre for Mental Health  
in Melbourne.



**Amanda Howe**  
GP, RCGP.

**Sam Okpaku**  
Psychiatrist. Centre for health, culture & society Nashville.

**Allan Tasman**  
Past President APA.

## International Committee Members

**Dinesh Bhugra**  
Past President WPA.

**Ms. Claire Brooks**  
President of ModelPeople Inc. Global Insights & Strategy.

**Cassey Chambers**  
CEO, SADAG.

**George Christodoulou**  
Past President WFMH.

**Larry Cimino**  
Advocate. President Proconsult LLC. WFMH.

**John Copeland**  
Past President WFMH.

**Dr. Ingrid Daniels**  
Immediate Past President: WFMH. Chief Executive Officer, Cape Mental Health.

**Ahmed Abou El Azayem**  
Psychiatrist. WFMH.

**L Patt Franciosi**  
Past President WFMH.

**Kathryn Goetzke**  
Founder, iFred. Strategist, Innovative Analysis. Chief Mood Officer, The Mood Factory. Advocate with MH Lived Experience.

**Donald K T Li**  
President Wonca.

**Peter Maeck**  
Journalist. Carer.

**Jack McIntyre**  
Past President APA.

**Driss Moussaoui**  
Professor Emeritus, Faculty of Medicine, Casablanca, Morocco.

**John Oldham**  
Past President APA.

**Eliot Sorel**  
Psychiatrist. WPA.

**Shona Sturgeon**  
Past President WFMH. BSocSc (Social Work), Adv. Dip. (Psychiatric Social Work), M. Soc.Sc. (Clinical Social Work) University of Cape Town.

**Paul Summergrad**  
Past President APA.

**Dr. Alberto Trimboli**  
Past President. AASM – Argentine Association of Mental Health.

**Deborah Wan**  
Past President WFMH.

## WFMH Committee

### President

**Nasser Loza**  
Psychiatrist. President-Elect. WFMH.

### President Elect

**Tsuyoshi Akiyama**  
Psychiatrist. Professor University of Tokyo. WFMH.

### Immediate Past President

**Dr. Ingrid Daniels**  
Immediate Past President.

### Corporate Secretary

**Silvia Raggi**  
Psychologist. Director at WFMH. Past President of AASM. Current Secretary General of AASM (Argentine Association of Mental Health).

### Treasurer

**Andrew Mohanraj Chandrasekaran**  
Psychiatrist. Director. WFMH.

### Vice President Constituency Development

**Sunil Mittal**  
Psychiatrist. Director. WFMH.

### Vice President Programme Development

**Dr. D. Roberto Mezzina**  
Psychiatrist. Regional VP Europe. WFMH.

### Regional Vice President Africa

**Professor Johannes John-Langba**

### Regional Vice President

#### Asia Pacific

**Roy Kallivayalil**  
Social Psychiatrist. WASP.

### Regional Vice President Eastern

#### Mediterranean

**Brigitte Khoury**

### Regional Vice President Europe

**Prof. Jukka Kärkkäinen**

### Regional Vice President Latin America

**Fernando Lolas Stepke**  
University of Chile.

### Regional Vice President North America/Caribbean

**Allan Tasman**  
Past President APA.



## Regional Vice President Oceania

**Julie Millard**

*Regional Vice President Oceania. Credentialed Mental Health Nurse.*

## Directors at Large

**Spyros Zorbas**

*Greek Carers Network EPIONI.*

**Sabine Bährer-Kohler**

**Indira Sharma**

**Mehnaz Zafar**

**Juan Carlos Fantin**

*Regional Vicepresident for Latin América. Argentine Association of Mental Health.*

**Viktor Vus**

*PhD in psychology, Associate Professor, PgPS in Management.*

**Unaiza Niaz**

*Psychiatrist & Psychotherapist. University Lahore & Karachi.*

## General secretary

**Professor Gabriel Ivbijaro MBE JP**

*Visiting Professor of Population Mental Health, NOVA University, Lisbon, Portugal. Honorary Visiting Fellow, Bradford University School of Management, UK. Medical Director, The Wood Street Health Centre, London, UK.*

## Steering Committee

### Joint Steering Committee Chairs

**Gabriel Ivbijaro MBE JP**

*GP. President. WDP.*

**Norman Sartorius**

*Psychiatrist. Association for the Improvement of Mental Health Programmes (AMH).*

### Joint Steering Committee Vice Chairs

**Lucja Kolkiewicz**

*Visiting Professor NOVA University, Lisbon, Portugal and Consultant Forensic Rehabilitation Psychiatrist East London NHS Foundation Trust.*

**Henk Parmentier**

*GP. Treasurer. WFMH.*

**Sabine Bährer-Kohler**

**Claire Brooks**

*Business. Founder Member. WDP.*

### Steering Committee Members

**John Bowis**

*Patron of Health First Europe; Patron of Apex Trust; Patron Fund for Epilepsy. Chairs Health Advisory Board, GSK; Adviser to FIPRA. Board Member. Global Initiative on Psychiatry, Gamian Europe, European Men's Health Forum, Sane, and Maastricht University Health Faculty; Vice President, European Brain Council, Diabetes UK, Epilepsy Research UK; Ambassador, National Aids Trust and Alzheimer's*

**Alain Dannet**

**Carlos Augusto de Mendoca Lima**

*Psychiatrist Old Age. WPA.*

**Yaccub Enum**

*Public Health Principal. WDP.*

**Yueqin Huang**

*Professor and Director. Division of Social Psychiatry and Behavioural Medicine, Institute of Mental Health/The Sixth Hospital, Peking University.*

**Matt Jansick**

*Creative Director. Volunteer. WDP.*

**Anne Marie Khouri**

*Co-Founder, Red Rocket Events.*

**Andrew Long**

*VP Consumer Research. Volunteer. WDP.*

**Steve Maingot**

*Project Manager. Charity Secretary. WDP.*

**Mario Merlo**

**Jenny Rayner**

*Co-Founder, Red Rocket Events.*

**Professor Michelle Riba**

*Psychiatrist. Past President. APA.*

**Jean-Luc Roelandt**

*Psychiatrist. Professor WHO collaborating center EPSM Lille Metropole.*

**Dennis Shorunkeh-Sawyer**

*Analyst & Project Manager. Volunteer. WDP.*

**Christopher Soltysiak**

*Mental Health Commissioner. Researcher. WDP.*

**Pierre Thomas**

*Psychiatrist. Head of the Psychiatry, Lille University Hospital & Co-chair of the National Steering Committee for Psychiatry. WDP.*

**Simon Vasseur-Bacle**

*Psychologist. Centre Collaborateur de l'Organisation Mondiale de la Santé (Lille, France) - EPSM Lille Métropole. CCOMS.*

**Ljiljana Vucicevic**

*Senior Communications Manager. Volunteer. WDP.*

**Viktor Vus**

*PhD in psychology, Associate Professor, PgPS in Management.*

**Lisa Weston- Mangion**

*Barrister and Mediator. Trustee, World Dignity Project - CEO, The Wellness Lab.*



## Daily Planner

### Tuesday, June 28th

- 08:30-10:00 h** Plenary Session I
- 10:00-11:00 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 11:00-11:30 h** Break
- 11:30-12:30 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 13:00-14:00 h** Lunch / Sponsored Symposium
- 14:00-14:40 h** E Poster / Short Presentations / Innovative Practices
- 14:40-15:40 h** Plenary Session II
- 15:40-16:00 h** Break
- 16:00-17:30 h** Opening Ceremony

### Wednesday, June 29th

- 08:30-10:00 h** Plenary Session III
- 10:00-11:00 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 11:00-11:30 h** Break
- 11:30-12:30 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 13:00-14:00 h** Lunch / Sponsored Symposium
- 14:00-14:40 h** E Poster / Short Presentations / Innovative Practices
- 14:40-15:40 h** Plenary Session IV
- 15:40-16:00 h** Break
- 16:00-17:30 h** WFMH Sponsored Symposium

### Thursday, June 30th

- 08:30-10:00 h** Plenary Session V
- 10:00-11:00 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 11:00-11:30 h** Break

**11:30-12:30 h** Parallel Symposia / Invited Speaker / Skills Sessions

**13:00-14:00 h** Lunch / Sponsored Symposium

**14:00-14:40 h** E Poster / Short Presentations / Innovative Practices

**14:40-15:40 h** Plenary Session VI

**15:40-16:00 h** Break

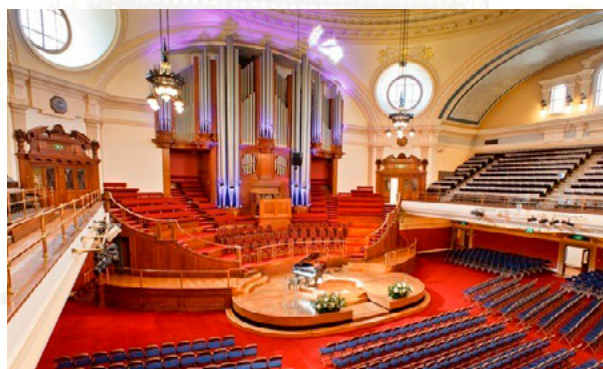
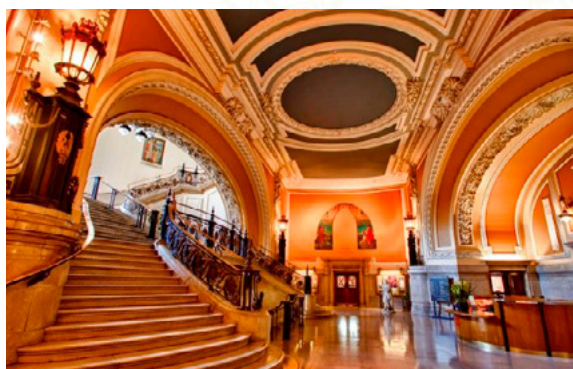
**16:00-17:30 h** Visit London / WFMH AGM

**19.00 h** Gala Dinner

### Friday, July 1st

- 08:30-10:00 h** Plenary Session VII
- 10:00-11:00 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 11:00-11:30 h** Break
- 11:30-12:30 h** Parallel Symposia / Invited Speaker / Skills Sessions
- 13:00-14:00 h** Lunch / Sponsored Symposium
- 14:00-14:40 h** E Poster / Short Presentations / Innovative Practices
- 14:40-15:40 h** Plenary Session VIII
- 15:40-16:00 h** Break
- 16:00-17:30 h** Closing Ceremony

## Congress Venue



### Central Hall Westminster

Central Hall Westminster is one of the most well-respected and forward-thinking event venues in the UK; offering the largest conference venue in central London with over 25 rooms, for over 700 corporate and public events yearly. And all within a unique, prestigious Grade II listed building, located opposite of Westminster Abbey. The venue offers state of the art facilities for large conferences and due to its central location, the venue is surrounded by 4\*/5\* hotel properties.

### Central Hall Westminster

**+44 20 7222 8010**

Storey's Gate  
London  
SW1H 9NH

## Technical Secretariat

# Phase20

e v e n t s

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# Commercial Opportunities

## Space for Booth/Stand

### Collaboration Details:

- The collaborator disposes of 3x2 m of floor space in exhibition area.
- The spaces will be assigned in order of arrival of the petitions.
- The equipment runs on the exhibitor. Mounting and dismantling not included.



## Display in sponsor area

### Collaboration Details:

Grants access to set up a roll up banner (Display) (2.00m height x 0.90m wide) with sponsoring company or product logo, will be available in the exhibition area during the whole conference.

## Table

### Collaboration Details:

- The collaborator disposes of 2x0.6m of floor space in exhibition area.
- The spaces will be assigned in order of arrival of the petitions.





# Scientific Activities



## Symposium

### Features:

#### Collaboration details:

- Sponsored 1.5 hr session composed of 3 speakers (20/25 minutes each) and a moderator.
- The sponsor may propose a structure for the session and a topic focused on their own brand products for the symposium as long as it adapts to the given time and the general objectives established by the Conference's Organizing and Scientific Committees.
- Both the content and the speakers of the symposium must be previously approved by the Organizing Committee.
- The costs incurred by speakers and moderators (registration, travel, accommodations and fees) will run on the sponsoring company. These are NOT included in the collaboration price. The technical secretariat may coordinate these items and bill them directly to the sponsors if they wish.



# Technology Services

## iEvents

### APP iEvents

#### What is it?

It is an application downloaded directly from the Apple's App store or Google Play allowing the delegate to interact in real time with the organization of the Conference, receiving in digital format all the necessary information which in turn allows the management of one's own agenda.

#### How does iEvents work?

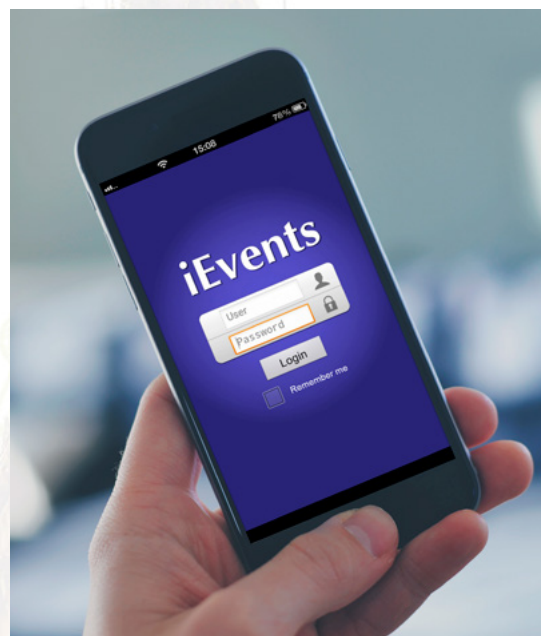
After having received confirmation of registration to the Conference, the user can download the application for smartphones and directly access their information entering the user information and password provided by the technical secretariat.

Before the Conference begins the user can update and prepare their own personal agenda with the scientific activities of their choice.

#### What if my terminal is not compatible?

For delegates whose terminal is not compatible with either Apple or Android, a Bluetooth server will be activated at the venue so Conference information can be received. All that is needed is to approach one of the Touch screen totems located in the Technical Secretariat and allow the interaction with your device.

In case you do not want to use mobile devices, there will be Touch screen totems available for consulting the application situated throughout the venue.



### Advertisement on iEvents APP

#### Features:

The Sponsor will have its logo placed on every page and section of the App.

## Room access control

Room access control is a multimedia platform based on management software, control arches and a central server that detects the passage of people.

### Features:

- How does this work? Each participant is given an accreditation with their details and the arch captures the card signal, extracts the information and passes the data to a processing subsystem.
- What is its purpose? This system allows full control over the attendance to the room so this serves as justification for obtaining credits for the delegate's professional career.
- How can I make them profitable? The system can be covered with vinyl advertising, where the company's logo will be very visible to all attendees when entering and leaving the scientific activities.
- Advertising can be installed in the entrance arches to the halls and various events.
- Possibility of contracting singularly or even all the arches.



## Podium wall

### Features:

A podium wall is a digital lectern with a touch screen where the speaker can see his presentation without the need to place any additional computer. On the front there is an HD digital display where you can show the poster of the congress or any image. It has various signal inputs and outputs to project images or videos from any device.



## Video Wall

### Collaboration details:

- It consists of a system of ultra-fine, and latest generation monitors, lined together creating one large screen. It uses an electronic signal transmitted by all the monitors, this system replaces the traditional head table banner, and its visual impact is one of its greatest features.
- This system can display the Conference name, or title of the table as well as the names of those who interact in the conferences, tables, symposia, etc., with the background image of the Conference and images of the sponsoring company. Likewise, the name of the speaker who is intervening automatically appears.
- The publicity of the sponsor will be included at the start of the daily activity and during the coffee-breaks and pauses. It is possible to personalize the image chosen by the sponsor.



## Posters exhibition area

### What is it?

The e-Poster area is comprised of a series of large full HD format touchscreens, creating a flexible digital display for the exhibition and defense of posters/communications.

### Features

- Sponsorship of the website to access all posters presented to the congress for consultation and reprinting.
- Platform for creating and uploading posters from home available 24h a day, 365 days a year.

### Advantages:

- Saving on exhibition area and printing costs: a green solution for your events.
- Time saving for all delegates by avoiding agglomerations. This system allows you to view all e-Posters independently from any screen of the e-Poster area by searching the topic or author of your interest.
- This system provides an easy management of e-Posters.



## LED Screen

### Features

A LED Screen is an electronic device consisting of LED lights, which can display data, information, images, videos, etc. to viewers close to it. The Led screen will be located in the main conference room and will broadcast corporate videos in-between sessions.

The most frequent adaptations for LED screens are: mapping/ location indicator displays, providing information dynamically, advertising and high resolution-full color video broadcasting.

Some of its advantages are its great resistance and maneuverability, the simplicity to achieve the desired screen dimension, and the minimal separations between module or panel junctions. It is noted for its excellent image quality.



## Touch Screen Totem

### Features:

The full HD Touchscreen (1.92 cm x 1.08 cm) includes:

- Sponsor advertisement.
- Inclusion of the logo of the sponsor entity on each screen or on a fixed banner.
- Information of the scientific program.
- Congress venue and Commercial Exhibition maps including logos of the sponsors.
- Able to forward the scientific program with information of the Congress and logo of the sponsor to mobiles phones.

### Advantages:

- Advertising messages of great visual impact.
- User-friendly.
- Inclusion of multimedia resources (video and sound) of the sponsor.
- It gives a modern and innovative image to the brand that sponsors it.
- It generates a great visual impact within the space in which it is located, generating more expectations than in the rest of the spaces available.



## Interactive floor.

### Features:

- The System runs through a light projector, multi-point infrared sensor and is connected to a software that thoroughly coordinates every device.
- The interactive floor adapts to each event. This customization consist in adding elements from the sponsor and relevant information from the congress to the floor background along with particles that overlaps with the movement and interaction of attendees.

### Advantages:

- Ads with greater visual impact.
- Integration of interactive resources.
- A modern and innovative image of the sponsor.
- Great visual impact and expectation within the space where is located.
- Increase of media coverage within the event.



## Online Voting

### Features:

- It consists of voting or polling through a website, accessible from a computer, smartphone or tablet. It is not necessary to download any previous application. To participate, it is only necessary to have any of the above mentioned devices with internet connection.
- The voting format is composed of multiple choice questions, with additional descriptions or images, and of multiple choice answers.



The system limits the time for users to answer, sequentially through all questions settings. Once finished, a downloadable PDF file is generated with the results obtained.



## Video Streaming

### Features

It consists of a live broadcast of a scientific session via Internet. It distributes the event in HD, which allows the viewers to the best intelligibiity. It has great compatibility with all devices.

### How does it work?

With our live production system, we capture the speaker and presentation images and launch them to the internet. We provide a video player compatible with all web browsers and mobile devices.

### What is it for?

This system allows you to view the scientific sessions anywhere in the world via Internet.

### Advantages

- Great impact of the event online.
- Video streaming is played live.
- It allows users who are unable to attend the event to access its scientific content
- HD quality for the event.





# Other Collaborations



## Internet Point

### Features:

Sponsorship of the WIFI of the congress, available for all delegates. The service allows the company to choose a specific password. This password will be included in the accreditation card so they can add it to their devices. Moreover, it includes publicity in every WIFI antenna.



## Congress Website

### Features:

Sponsorship of the official Congress website. The sponsor will have its logo placed in our website, which will be displayed following the committee's instructions to ensure the scientific integrity of the event.

## Addition of Documents in Congress Bag:

### Features:

Sponsor information will be included in the delegate's informational material once approved by the organizing committee.



## Congress Bag:

### Features:

The company name and logo will be placed on each bag given to all delegates when they pick up their badges. In addition, with this promotion you can include a promotional document inside the bag (the cost includes manufacturing).

## Coffee Breaks:

### Features:

All delegates will use this service. The Logo of the company will displayed be in all coffee break points.



## Summary of Collaborations

| COLLABORATION                          | PRICE                                |
|--|--------------------------------------|
| <b>Commercial Exhibition</b>           |                                      |
| Space for booth/stand                  | £7,000                               |
| Table                                  | £4,000                               |
| Display in sponsor area                | £3,000                               |
| <b>Scientific Activities</b>           |                                      |
| Symposium                              | £10,000                              |
| <b>Technology Services</b>             |                                      |
| iEvents APP                            | £10,000                              |
| Advertisement - iEvents APP            | £1,500                               |
| Room access control                    | Please contact technical secretariat |
| Posters exhibition area                | £10,000                              |
| Touch Screen Totem                     | £3,000                               |
| Interactive floor                      | £3,000                               |
| Podium wall                            | £3,000                               |
| Video wall                             | £3,000                               |
| Led Screen                             | Please contact technical secretariat |
| Online Voting                          | £2,000                               |
| Video streaming                        | Please contact technical secretariat |
| <b>Other Collaborations</b>            |                                      |
| Internet point                         | Please contact technical secretariat |
| Congress Website                       | £3,000                               |
| Addition of documents in congress bags | £2,000                               |
| Coffee breaks                          | Please contact technical secretariat |
| Congress bag                           | Please contact technical secretariat |

VAT not included

Note: the organizing Committee is open to suggestions should you be interested in any other collaboration not included on this dossier.

## Commercial Exhibition Plan

Available soon: exhibition floorplan's approval from our venue is still pending.

## Registration Policy

|  | Early Bird Rate<br>Until April 5 <sup>th</sup><br>2022 |         | Regular Rate<br>April, 6 <sup>th</sup> 2022<br>June, 27 <sup>th</sup> 2022 |         | On-site Rate<br>From<br>June 28 <sup>th</sup> 2022 |         | Daily<br>Rate           |
|--|--|---------|--|---------|--|---------|-------------------------|
|  | Non<br>partner   | Partner | Non<br>partner   | Partner | Non<br>partner                                     | Partner | Any<br>partici-<br>pant |
| Group A <sup>(1)</sup>   | £580   | £550    | £650   | £600    | £660   | £610    | £300                    |
| Group B <sup>(1)</sup>   | £500   | £470    | £550   | £500    | £550   | £520    | £250                    |
| Group C <sup>(1)</sup>   | £490   | £450    | £500   | £475    | £520   | £490    | £200                    |
| Group D <sup>(1)</sup>   | £350   | £330    | £365   | £345    | £380   | £360    | £150                    |
| Residents, trainees other<br>non- medical Health Profes-<br>sionals eg, Psychologists,<br>Psychiatric Nurses, Nurses,<br>Social Workers, Occupatio-<br>nal therapists etc. | £300   |         | £325   |         | £350   |         | £125                    |
| Students, service users,<br>carers <sup>(2)</sup>  | £250   |         | £260   |         | £275   |         | £100                    |

<sup>(1)</sup> Full information is available on the website: [www.wfmh2022.com](http://www.wfmh2022.com)

<sup>(2)</sup> Students will have to send a copy of their student card (or proof of the student status) by e-mail to: [registrations@wfmh2022.com](mailto:registrations@wfmh2022.com)

### Registration to the Conference includes:

- Congress documentation
- Access to all scientific sessions
- Access to commercial exhibition area
- Welcome cocktail
- Coffee Breaks

## Accommodation

| Name of hotel           | Type     | Category | Double room for single use (DUS) | Double | Availability |
|-------------------------|----------|----------|----------------------------------|--------|--------------|
| Novotel London Waterloo | STANDARD | 4        | £250                             | £260   | ✓            |

\*Prices Shown are per night including room and breakfast.

\*Prices valid for June 28, 29 and 30, 2022.

\*Please, contact the Technical Secretariat for additional nights.

## Reservation Form

### Invoice Data

Company Name

Vat Number

Address

City

Postal Code

Phone

E-Mail

\*\*\*It is imperative that you send us by e-mail the corporate logo that you want to publish in the Congress documentation. Format .tiff, .psd or .eps, with a quality of 300ppp.

Contact person for follow-up of the agreement

Commercial name with which you want to appear

\*\*\* Please spell it as it should appear (uppercase, lowercase, accent)

This trade name will be the one published in the program.

We accept the conditions of the Commercial Exhibition, requesting through this form, the collaboration of:

Sponsorship

At the total indicated price of

+ 20% VAT, and we accept to pay the 100% of the amount by:

- Bank Transfer**

Bank: Santander UK

IBAN: GB74ABBY09022210913020

SWIFT/BIC: ABBYGB2LXXX

Bank Check made payable to PHASE 20 EVENTS LTD

Signature and Company Stamp:

Date